

Improve your KPIs with Spoon Guru

Retail partnerships that pay - our customers' success by numbers

7x

41%

Higher **CONVERSION RATE** for customers using filters

44%

More **SPEND** by shoppers using filters

More **ITEMS ADDED** by shoppers using filters

50%

Increased **CONVERSION** for shoppers using Smart Swaps

Higher **AOV** for customers using Smart swaps

10%



INSIGHT: OPTIMISE CX

Promoting awareness and engagement with health & dietary features is key to success



INSIGHT: TOP SEARCHES

Top searches over the past year were for Vegan, Gluten Free, and Vegetarian products